

EXHIBIT A

CODE OF ETHICS

As a Lightspeed Affiliate, I promise to:

1. Participate fully and timely under all of the parameters of Lightspeed's Affiliate Program, including all applicable terms, conditions, and policies;
2. Use sound judgment at all times with respect to how I represent myself and Lightspeed's brands, including completely avoiding all potentially offensive or divisive subject matters and topics in public forums;
3. Apply the same creativity and effort to promoting Lightspeed's brands and marketing messages as I do with respect to my own brands and content; and
4. Be reasonably available to share and discuss all engagement results upon Lightspeed's request, including providing appropriate benchmark numbers for analysis and evaluation.