



Lightspeed Minimum Resale Pricing (MRP)

Effective January 18, 2005, Lightspeed Aviation adopts a Minimum Resale Pricing (MRP) policy for its products that it unilaterally deems would benefit from this policy.

Although we may suggest resale prices for our products, you are legally free to determine independently and in your sole discretion the prices at which you would like to advertise and sell our products. We understand that we cannot legally ask for your approval or compliance to this policy.

Nevertheless, Lightspeed may, in its sole discretion and without assuming any liability, cancel all orders and refuse to accept new orders for product covered by this policy for a period of three (3) or more months anytime after learning that a dealer or reseller has advertised, offered, quoted, or sold a product covered by this policy for under its suggested minimum resale price. At Lightspeed's sole discretion, a second violation of this policy by the same or a related dealer or reseller may result in the indefinite discontinuation of further transactions for all products.

Lightspeed will deem this policy violated if there is any discounting of the minimum resale price for products covered by this policy. Minimum resale price discounting includes offering or providing:

- Free or discounted advertising
- Coupons
- Rebates
- Free or discounted accessories
- Waiving sales tax payments.
- Trade in credits outside of the Lightspeed dealer trade program policies

For products covered by this policy, Lightspeed will notify dealers and resellers in writing of the product's suggested minimum resale price. Other Lightspeed products will not be covered by this policy.

Lightspeed will not discuss conditions or acceptances relating to this policy, as it is non-negotiable, and Lightspeed will not provide alerts for any dealer or reseller. Lightspeed personnel have no authority to discuss or to modify or grant exceptions to this policy. Nothing in this policy may be constituted as an agreement or a contract between any dealer or reseller and Lightspeed. Please do not attempt to discuss this policy with Lightspeed personnel.

If you choose, you may forward any information regarding any policy non-compliance to our fax number at 503.968.7664; however, please be advised that Lightspeed personnel will not acknowledge or respond to the fax, nor will we discuss any enforcement of this policy.

This policy applies to all dealers, resellers, and products. Lightspeed reserves the right to change or discontinue the policy at any time.



Lightspeed Minimum Advertising Policy (MAP)

Lightspeed Aviation has an established advertising policy for all products. With respect to those Lightspeed products for which a Minimum Advertised Price (MAP) is specified, Lightspeed reserves the right to supply product only to those dealers whose advertised pricing is at or above the Minimum Advertised Price specified in the current Lightspeed price list.

This policy applies to all forms of dealer advertising including:

- Mailings,
- Catalogs,
- In store signs,
- Displays at consumer exhibitions and shows, and
- Any and all forms of advertising media, including the Internet and any other electronic network.

Electronic mail and auto-responder's sent in direct response to a customer inquiry is not considered to be advertising.

This policy pertains to advertised prices. It does not relate to actual sales price of Lightspeed products. Each dealer shall be free to unilaterally establish its own resale prices and terms with respect to Lightspeed product. Lightspeed and its employees shall have no authority to instruct dealers and resellers regarding resale prices, or to interfere with the independent establishment of resale pricing by dealers and resellers. This policy applies equally to all Lightspeed dealers and resellers.

The above policy is adapted for Lightspeed products and expresses the terms upon which Lightspeed will deal with dealers and resellers. It should be understood by all dealers and resellers that no Lightspeed representative or employee has any authority to discuss complaints about this policy, interpret or modify the policy, deviate from or impose other stipulations on this policy.

Lightspeed may modify this policy from time to time.