

A bestseller made even better

Lightspeed's Zulu 3 has earned a stellar reputation as a top choice in premium ANR headsets. Now, building on its success, Lightspeed proudly introduces the next evolution in the Zulu series. Zulu 4 offers everything that made Zulu 3 a best-seller, while adding more comfort, clarity, and flexibility.

Zulu 4 Description

Zulu 4 builds on the success of Lightspeed's best-selling Zulu series ANR headsets to deliver more comfort, clarity, and flexibility. Dual Bluetooth technology allows seamless connection to multiple devices simultaneously — no cords, dongles, or constant re-pairing required. Revolutionary FrameFit™ ear seals deliver unrivaled comfort for pilots who wear glasses, sunglasses or hats. Enhanced upstream audio cuts 90% of background noise from outgoing transmissions sent via Bluetooth, so your voice comes through crisp and clear. Additional refinements, like a 10% longer mic boom, longer upper cable, and flexible power supply all contribute to a more flexible, comfortable headset experience.

Features

- **The Lightspeed Aviation App** – Connect via Bluetooth to record incoming and outgoing communications, playback transmissions, draw diagrams, and archive flight recordings onto your phone or mobile device for post-flight briefing and training.
- **Dual Bluetooth®** – Connect two devices simultaneously using Bluetooth wireless technology with A2DP enables cell phone communications, stereo music streaming, and alerts from aviation apps.
- **Low-Profile Comfort** – Weighing just 14.9 ounces (including ear seals, head pad, and mic boom), Zulu 4 has a low-profile, stainless-steel headband that follows the curve of the head for more comfortable distribution of weight and side pressure.
- **High-Performance Fit** – Our innovative FrameFit™ performance ear seals are designed with tapered foam to better seal around eyeglass or sunglass frames, for unrivaled comfort and clarity no matter what you wear. Cup cavities allow the entire ear to fit comfortably inside.
- **Enhanced outgoing audio** – Automatically cut out 90% of background noise from outgoing transmissions sent via Bluetooth.
- **Durability and Longevity** – Made almost entirely of stainless steel and magnesium with durable cables built around a Kevlar core, Zulu 4 is designed to endure the harshest flying environments and last for years to come.

- **Superior Quiet** – Zulu 4 delivers advanced active noise reduction (ANR) performance over a deep, broad range of low-frequency noise. The magnesium ear cups are superior at blocking out high-frequency noise.
- **Clear Comms** – The Dual Aperture Disc microphone provides greater noise cancellation for clearer, more intelligible communications. Exclusive, user-adjustable mic gain helps balance loud and soft voices in a multi-headset environment.
- **ComPriority™** – Never miss important radio communications with patented ComPriority, which automatically lowers the volume of any auxiliary device during radio or intercom transmissions. The soft mute feature gently eases music back in for a smooth listening transition.
- **Auto Shutoff™** – Lightspeed's proprietary Auto Shutoff feature saves battery life by automatically shutting down the headset power when not in use.
- **30-Day Money-Back Guarantee** – We know that every cockpit and pilot is different. That's why we offer a 30-day money-back guarantee. If you are not completely satisfied with your purchase for any reason, return the product for a full and prompt refund.
- **Available Configurations** – Dual GA, LEMO panel power, U-174.
- **7-Year Limited Warranty** – The BEST in the aviation industry. Lightspeed stands by the quality of the Zulu 4 with a comprehensive 7-year warranty of materials and workmanship.

Feature Campaigns/Messaging

FrameFit™ Ear Seals

Taglines:

- The most comfortable headset you'll ever use
- Redefining comfort for your ears

Supporting Bullets:

- Crafted with Dual Density foam
- Engineered for adaptability
- Seals perfectly around your glasses and hat

Text Ad:

- Lightspeed FrameFit™ ear seals provide pilots with the most comfortable aviation headset experience. Purposefully designed to provide the utmost in comfort, FrameFit ear seals are

made of lighter density foam construction at the top of the ear seals, where your glasses or caps make contact.

- A fellow Lightspeed pilot says, “they are, in my personal opinion, way more comfortable (both with and without my sunglasses on) than any of the others that I tried”. Try a Zulu 4 ANR headset with FrameFit ear seals now.
- Finally, a headset that fits with my sunglasses.

CTA:

- Get Comfort Now
- Access Comfort

Outbound Audio**Taglines:**

- Zulu 4: Designed for unmatched outbound clarity
- Voice isolation that delivers unmatched phone call clarity

Supporting Bullets:

- Enhanced upstream audio via Bluetooth
- Remove up to 90% background noise
- Remove distractions for ATC

Text Ad:

- Say goodbye to cockpit noise. Zulu 4 isolates your voice so every outbound phone call stays sharp, clear, and distraction-free, increasing situational awareness.
- Hear and be heard. Zulu 4’s Bluetooth voice isolation removes up to 90% of background noise for flawless outbound clarity.

CTA:

- Be Heard
- Connect with clarity

Back to Basics**Taglines:**

- The Zulu 4 - driven by pilot feedback.
- We heard you. We delivered.

Supporting Bullets:

- Longer mic boom and upper cable.
- Kevlar cables for durability you can feel.
- Flex power for panel plugs.
- Connect two devices to your headset at once
- Record your in-flight communications with the Lightspeed Aviation App
- Improved outbound audio for 90% clearer mic audio.
- The industry's best 7-year warranty

Text Ad:

- Every little detail matters, and we improved all of them. The Zulu 4 is designed for pilots who demand more from their ANR headset.
- The Zulu 4 delivers on the details that pilots asked for in an ANR headset. Experience the big difference that small improvements make. Upgrade to Zulu 4 today.

CTA:

- Experience the difference.
- Experience Zulu 4.
- Elevate Your Experience.

Ad Content

HEADLINE

NEW Zulu 4

A bestseller made even better.

SUBHEAD

More comfort. More clarity. More flexibility.

BODY

Introducing Zulu 4 — the latest in our best-selling lineup of ANR headsets. With Dual Bluetooth, Enhanced outgoing audio via Bluetooth, and our innovative FrameFit™ ear seals designed for unrivaled comfort with glasses and hats, you get more comfort, clarity, and flexibility with Zulu 4.

FEATURE CALLOUTS

Dual Bluetooth - Seamlessly connect multiple devices

90% less background noise on outgoing audio via Bluetooth

10% longer mic boom

FrameFit™ ear seals

CTA

Take a closer look: LightspeedAviation.com

Zulu 4 taglines:

It's hard to improve on the best-selling Zulu 3. But we managed.

The best premium headset just got better.

The most comfortable headset you'll ever use

Our best-selling ANR headset, made even better.

The Zulu 4 - driven by pilot feedback.

We heard you. We delivered.

A best-selling Zulu series headset. Now with Dual Bluetooth.